



Pablo Nanjari

Jr Data Analyst

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Chilean & Swiss

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Hoevenhoek 22, 8131 WP
Wijhe, Overijssel

SKILLS

- Excel
- SQL
- Tableau
- R
- G. Analytics

QUALITIES

- Data driven
- Team work
- Goal oriented
- Presenting
- Creative

RESUME

Hello, I am Pablo. My flexibility, affinity for technology and experience working and studying in the Netherlands, convinced me to give a little twist to my career and become a Data Analyst. I look forward to starting this journey by committing 100% to an international company where I keep growing and give it all.

EDUCATION

MSc IN BUSINESS ADMINISTRATION
University of Twente | From February 2018 to August 2019

- Specialization: Strategic Marketing and Digital Business.
- Conducting research to give feedback on a museum's website, using facial recognition and eye tracking.
- Contributing to the scarce literature on gamified surveys (thesis). Writing a literature review based on data mining scientific articles using R.
- Improving statistical knowledge and skills.

BSc IN BUSINESS ADMINISTRATION
Universidad del Desarrollo | From March 2011 to June 2016

Obtaining all the necessary knowledge in statistics, finance, economy, marketing, HR and accounting, to enter the workplace.

EXPERIENCE

GROWTH HACKER
Qseals | From May 2021 to August 2021

Implementing Office365 and ClickUp. Creating landing pages and GoogleAds based on data from Google analytics.

INNOVATION OFFICER
CMC Worldwide | From February 2020 to April 2021

Leading the creation of several websites with high quality SEO-focus content which significantly increased the leads per month. Took data driven strategic decisions based on Google Analytics.

MARKETING INTERN
Sonda IT | From June 2014 to December 2014

Conducting research on what services to advertise and in which media. Taking data driven decisions with Google Analytics.

OTHER

CERTIFICATIONS

- Google Data Analytics Professional Certificate
- R 101
- Data visualization with R

LANGUAGES

- Native Spanish
- Professional English
- Elementary Dutch